



**TRAFFORD
COUNCIL**

**AGENDA PAPERS FOR
TRAFFORD COVID-19 PUBLIC ENGAGEMENT BOARD**

Date: Wednesday, 24 February 2021

Time: 10.00 am

**Place: Virtual meeting:
<https://www.youtube.com/channel/UCjwblOW5x0NSe38sgFU8bKg>**

A G E N D A	PART I	Pages
1.	ATTENDANCES	
	To note attendances, including officers, and any apologies for absence.	
2.	DECLARATIONS OF INTEREST	
	Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.	
3.	MINUTES	1 - 4
	To receive and, if so determined, to approve as a correct record the Minutes of the meeting held on 10.02.21.	
4.	UPDATE ON THE CURRENT COVID-19 SITUATION IN TRAFFORD	5 - 10
	Update from the Director of Public Health	
5.	10 POINT PLAN UPDATE	
	(a) Mass Testing in Trafford Verbal update from the Consultant in Public Health	
	(b) Mass Vaccination in Trafford Verbal update from the Associate Director of Primary Care, Trafford Clinical Commissioning Group	
	(c) Update and Escalations from the Community Engagement Team	

Verbal update from the Head of Regulatory Services

- (d) **Update and Escalations from the Community Enforcement Group**
Verbal update from the Strategic Manager Crime and Anti-Social Behaviour

6. PUBLIC ENGAGEMENT BOARD ACTIVITY AND FEEDBACK

All Board Members

7. ANY OTHER BUSINESS

To consider any other items of business not on the agenda which need to be considered by the Board before the next confirmed meeting.

SARA TODD
Chief Executive

Membership of the Committee

Council Leader or named Elected Member, nominated leads from opposition parties
VCSE representatives – including specialists relating to key population groups (older people; BAME; children; mental health , Learning Difficulties), Partnerships lead, Communications lead, Director of Public Health, Director of Adult Social Services, Director for Children’s Services, Neighbourhood representatives, Clinical Commissioning Group representative, Trafford Local Care Organisation representative, Healthwatch Representative

Further Information

For help, advice and information about this meeting please contact:

Fabiola Fuschi,
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Email: fabiola.fuschi@trafford.gov.uk

This agenda was issued on **Monday 22nd February 2021** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

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Document Pack Page 1
Trafford Covid-19 Public Engagement Board

Wednesday 10th February 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Julian Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Evans	Leader of the Conservative Group, Trafford Council
Councillor Welton	Ward Member for Altrincham, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Akinola	Member of the Health Scrutiny Committee, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Martyn Pritchard	Accountable Officer, Trafford Clinical Commissioning Group (CCG)
Nigel Smith	Head of Regulatory Services, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Helen Grant	Strategy Crime Manager and Antisocial Behaviour, Trafford Council
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Nick Young	Greater Manchester Police
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Louise Wright	Partnerships and Communities Team, Trafford Council
Eve Mannering	Trafford CCG
Catherine O'Connor	Business Change Analyst, Trafford Council
Danny Zammet	Neighbourhood Lead, Trafford Council
Vicky Shaw	Emergency Planning / CCTV Manager
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	No apologies received	
2.	Minutes	Agreed subject to adding a record of apologies submitted by Mr. Khan Moghan for the meeting of the 27 th Jan 2021	
3.	Membership	There had been no changes to the Membership since the last meeting.	

4.	Update on the current Covid-19 situation in Trafford and Operation Eagle Presentation	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that the rate of infection is slowly decreasing but it remains high; there are five wards in Trafford with a rate of infection of 300 over 100,000 people; 3. To note the link between deprivation and rate of infection; 4. To note the content of the presentation on Operation Eagle in Manchester, offering mass testing in certain areas of the city to verify existence of a new (Kent) variant of the coronavirus. To note that some of these areas border with North Trafford; 5. To note Trafford response to Operation Eagle focusing on enhanced engagement action with residents in North Trafford to improve Public Health offer in the area; 6. To note North Trafford High Level Action Plan and provide feedback on measures for success and key messaging; 7. To note successful approach of Trafford Council in the way support grants are offered; 8. To endorse the use of Limelight as vaccination centre for Old Trafford residents; 9. To circulate the presentation to all members of the Council for their comments and questions; 10. To note that Covid-19 continues to be a high risk infection and face covering, hand hygiene, social distancing and working from home are essential measures to manage the pandemic. 	<p>All All All All All All All All Public Health</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update on promotion of testing and contact tracing in relation to North Trafford High Level Action Plan; 2. To rethink the offer and messaging of lateral flow testing for BAME communities; 3. To note that CPR testing for people with symptoms are available in the following testing sites, in addition to home testing offer: Parrington, Trafford Park, Chester Road, Airport; 4. To note that lateral flow testing is available at Trafford Town Hall for workers in contact with vulnerable groups, workers in vulnerable settings, care homes, school settings and employers with over 50 members of staff. 	<p>All Public Health and Comms All All</p>
5b.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the mobilisation of Limelight and Seymour Grove as vaccination centres as part of North Trafford High Level Action Plan; 	<p>All All All</p>

		<ol style="list-style-type: none"> 3. To note the success of the vaccination programme in Trafford where over 89% of people belonging to the four priority cohorts have received their first dose of the vaccine; 4. To note change in CCG’s messaging: people in the first four cohorts are now asked to contact CCG to request their vaccination if they have not yet received it; 5. To note that CCG awaits imminent communication from Government regarding vaccinations of cohort five and remaining cohorts. 	<p>All</p> <p>All</p> <p>All</p>
5c.	Update and escalations from the COVID-19 Community Engagement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update on targeted engagement plan in relation to North Trafford High Level Action Plan especially involving local leaders, local mosques, schools and business sector; 2. To note work with local champions to build on existing activities in the area; 3. To note the first webinar for large businesses tomorrow, 11th Feb 2021, as part of ongoing work to support businesses. 	<p>All</p> <p>All</p> <p>All</p>
5d.	Update and escalations from the Community Enforcement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the highest number of non-complaint reports, mainly in the north of the Borough. 	<p>All</p>
6.	Public Engagement Board Activity and Feedback	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To comment of the content of North Trafford High Level Action Plan and provide feedback on measures for success and key messaging. All send feedback to Public Health Team. 	<p>All Board Members</p> <p>All</p>
7.	Any Other Business	None.	
8.	Date of Next Meeting	Wednesday 24 th February 2021 at 10:00am	

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Report to: Public Engagement Board

Date: 24/02/2021

Report of: COVID-19 Programme Team

CLT Lead: Eleanor Roaf, Director Public Health Trafford

Report Title: Data surveillance update paper to Public Engagement Board

Report Summary:

This paper provides an update on the current data position for COVID-19 within Trafford and provides comparative information with other GM localities. Data insights into any potential trends are provided based on best available public health information and intelligence available.

Overview of the current position

- Over the most recent 7-day period (11/02-17/02) our decline in rates appears to have stalled.
- We are seeing rates decrease more slowly for each of GMs boroughs when compared to the England average. Trafford has the lowest case rate across the boroughs in GM.
- There were 315 confirmed cases in Trafford during the week of February 11 – February 17, a rate of 132.7/100,000 residents. The highest number of cases on a single day was on Friday February 12th, with 60 cases.
- Despite the levelling of cases during the most recent week, we continue to see a reduction in Trafford's positivity rate, currently below 7%, a drop of 1% from the previous reported week (04/02-10/02). We have seen a very slight reduction in our testing rate.
- Further rate reductions have occurred in Trafford residents 65 years and over. Currently at a rate of 94.7/100k, previously as high as 153/100k.
- Despite case rates remaining highest for Trafford's 20-29 age group (240.7/100k), rates among age groups are starting to become more evenly distributed, particularly among the adult population.
- Cases continue to be spread across the borough, with all wards having rates above 50/100k. Overall, rates are highest in wards in the North and West of the borough.
- As there starts to be an overall reduction in Trafford cases, we are starting to see considerable volatility in the rates per ward per week.
- Outbreaks remain in a number of Trafford businesses, affecting both Trafford and non-Trafford residents. We would urge all businesses to increase their efforts to

make their workplaces covid secure and to encourage their staff to work from home wherever possible. We have been seeing large outbreak in some businesses and it's been clear that some businesses are expecting staff to be in the workplace unnecessarily. The increased infectivity of the new strain means that all precautions need to be rigorously applied to minimise spread.

- Outbreaks also remain in school settings, however this does not seem to be leading to an increase in case rates for our school age population.
- Further advances have been made with vaccination coverage. The percentage of adults in priority groups 1-4 continues to rise above 90%, whilst the vaccines are being rolled out to more adults in priority groups 5-9

Our key messages remain that the risk from Covid continues to be high in Trafford. We would encourage all our residents to continue to limit their social contacts, maintain social distancing, and keep good hand and respiratory hygiene habits at all times. When settings such as schools start to reopen, we are likely to see an initial increase in rates, as a result of increased social mixing. Maintaining the same protections as previously mentioned will continue to protect yourself and others.

Positive strides are being made in the vaccination programme, however we would encourage anyone who has received an invite for a vaccine to take up the offer. It is also important to remain cautious once you have received the vaccine; although the vaccine greatly reduces the risk of serious illness, you can still catch covid after being vaccinated.

Contact Officer:

Name: Tom Seery, Public Health Data Surveillance Analyst

Tel:

Email: Thomas.Seery@trafford.gov.uk

1.0 Distribution of COVID-19 cases within Trafford

1.1 During the week 11 February – 17 February, there were a total of **315** confirmed cases in Trafford, equivalent to a rate of **132.7** per 100,000 residents.

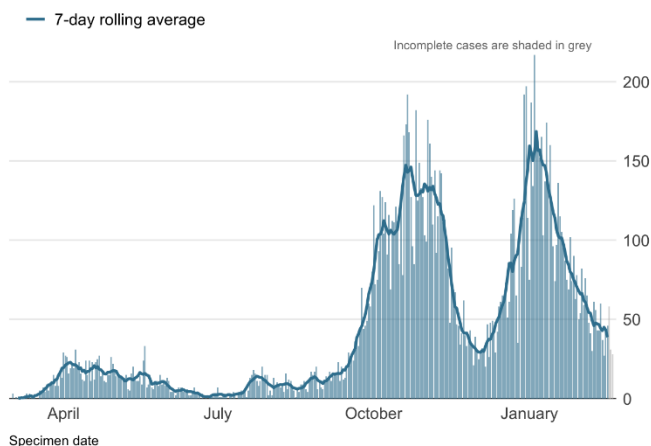
1.2 Below (figure 1) is the epidemic curve for Trafford, indicating the total number of confirmed cases and 7-day rolling average since March 2nd.

1.3 The rise in daily cases since the end of August is represented by the sharp rise in the 7-day rolling average; indicating that total cases per day have consistently stayed high throughout the month of September, going into October.

1.4 Throughout the first two weeks of October daily cases started to level out, however since week beginning October 19, Trafford experienced a sharp rise in daily cases, mostly greater than 150 confirmed cases per day. A subsequent sharp drop in cases followed October's high case rates, hugely influenced by the national lockdown measures.

1.5 Early December saw a gradual increase in cases, rising more sharply near the end of the month and going into early January.

1.6 We started to see a drop in cases from mid-January, continuing into February. Trafford's rate reduction for the current lockdown has been much slower than previous lockdown. Data from the most recent week indicates that case rates have started to flatten, and our rates are substantially higher than in the summer.



Source: PHE Covid-19 Situational Awareness explorer

Figure 1. Epidemic curve of daily confirmed new cases
Trafford, 02 March to 19 February 2021

1.7 As of week ending February 17, case rates among Trafford's age groups, and particularly Trafford's adult population, are more evenly distributed.

1.8 Case rates still remain highest for Trafford's 20-29 age group, at a rate of 240.7/100k.

1.9 We continue to see a positive reduction in rates for Trafford residents 65 years and over. Rates have dropped below 100/100k, similar to the England average for this age group (94.3/100k).

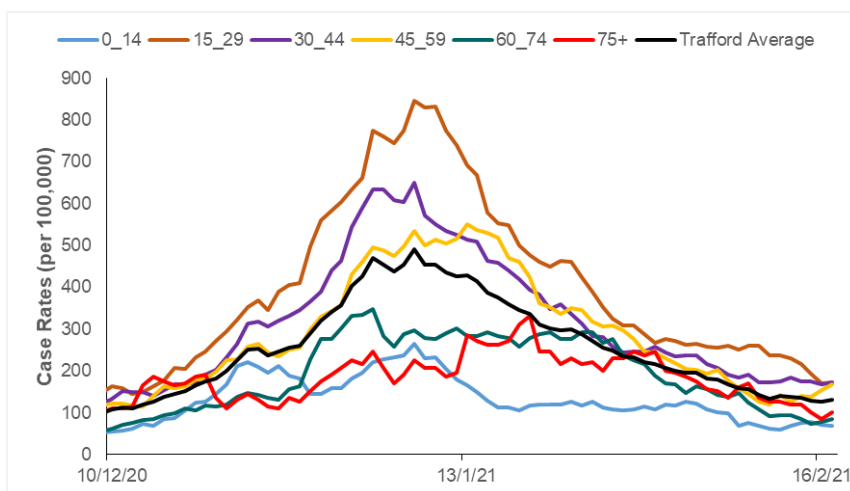


Figure 2. Age-specific case rates per 100,000

Trafford, 7-day moving average

1.10 Trafford's 'White' ethnic group, as of week ending February 17th, contribute to the highest number of cases **(210)**, followed by the 'Asian / Asian British' ethnic group **(32)**.

Table 1. Case count and incidence per 100,000 population by ethnicity

Trafford, 11 February to 17 February 2021

Source: PHE Daily COVID-19 Surveillance Reports

Cases in last 7 days		
Ethnic group	n	Per 100,000
Other	9	409.1
Black / Black British	16	244.6
Mixed	12	199
Asian / Asian British	32	178
White	210	108.3

2.0 Geographical spread of COVID-19 in Trafford

2.1 Case rates continue to be spread across the borough. Due to an overall reduction in Trafford cases, weekly ward rates will start to become more volatile.

2.2 We have seen a few wards experience an increase in case rates during the most recent week, most notably, Ashton upon Mersey, as rates in this ward (213/100k) are the highest for Trafford. Longford (203.2/100k) and Davyhulme West (199.8/100k) are the other wards with the highest rates.

3.0 Testing in Trafford

3.1 Over a 7 day period, ending February 20, the majority **(72.1%)** of COVID tests were conducted in our pillar 2 sites, consisting of all out-of-hospital testing sites.

3.2 As of February 16, Trafford's 7-day positivity rate sits at **6.3%**, above the England average (**5.4%**).

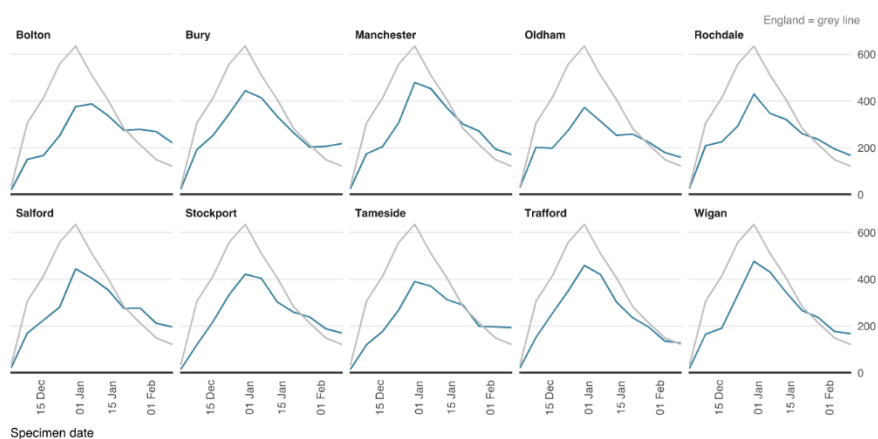
4.0 Comparative data of COVID-19 cases within the local authorities of Greater Manchester

4.1 As presented in figure 3, each of GMs boroughs started to experience rate reductions, after the spike in December and early January.

4.2 As of February 18th, Trafford has the lowest 7-day incidence rate when compared to the other 9 GM boroughs.

4.3 The grey line in figure 3 indicates that rate reduction is much slower for GM than it is for the England average.

4.4 Figure 3 also shows a flattening of rates, and in some instances a rate increase, for a number of GM boroughs.



Source: PHE Coronavirus Dashboard

Figure 3. Weekly incidence per 100,000 population by local authority Greater Manchester, 12 December to 18 February 2021

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